

平成23年度 直営店舗月次売上高前年比較表

		4月	5月	6月	7月	8月	9月	上期	10月	11月	12月	1月	2月	3月	下期	通期	
全店計	全店	売上高	91.8%	91.6%	96.4%	95.5%	91.0%	95.9%	93.5%	97.5%	99.0%	100.4%	99.9%	97.6%	129.1%	103.3%	98.3%
		来客数	92.6%	91.8%	95.6%	95.5%	90.5%	95.8%	93.5%	96.6%	96.9%	98.7%	97.1%	95.8%	121.3%	100.7%	96.9%
		客単価	99.1%	99.8%	100.8%	100.1%	100.7%	100.1%	100.1%	100.9%	102.2%	101.8%	102.9%	101.8%	106.4%	102.6%	101.4%
	既存店	売上高	99.1%	96.3%	102.2%	100.8%	95.2%	100.1%	98.7%	101.3%	102.0%	102.7%	103.0%	100.3%	108.0%	102.7%	100.6%
		来客数	100.3%	97.7%	102.2%	101.7%	96.5%	102.1%	99.9%	102.9%	102.7%	103.0%	102.3%	100.7%	106.6%	102.9%	101.3%
		客単価	98.8%	98.6%	100.0%	99.1%	98.7%	98.0%	98.8%	98.5%	99.4%	99.7%	100.7%	99.6%	101.3%	99.8%	99.4%
飲食事業	全店	売上高	92.7%	91.7%	96.8%	95.7%	90.4%	95.3%	93.6%	97.3%	98.6%	100.2%	99.4%	97.4%	124.7%	102.6%	97.9%
		来客数	93.3%	92.1%	96.2%	96.1%	90.2%	95.9%	93.8%	96.9%	96.9%	98.7%	96.9%	95.9%	117.3%	100.2%	96.9%
		客単価	99.4%	99.7%	100.6%	99.6%	100.2%	99.4%	99.8%	100.5%	101.9%	101.5%	102.6%	101.5%	106.3%	102.4%	101.1%
	既存店	売上高	99.2%	95.4%	101.4%	99.8%	94.3%	99.3%	98.0%	101.1%	101.6%	102.4%	102.7%	100.1%	108.3%	102.5%	100.2%
		来客数	100.6%	97.4%	102.0%	101.2%	96.1%	102.0%	99.7%	103.1%	102.7%	103.0%	102.3%	100.8%	107.1%	103.0%	101.3%
		客単価	98.6%	97.9%	99.4%	98.6%	98.1%	97.4%	98.3%	98.0%	99.0%	99.5%	100.4%	99.4%	101.1%	99.5%	98.9%
居酒屋業態	全店	売上高	89.1%	99.8%	105.9%	101.3%	100.1%	101.1%	99.5%	104.9%	108.5%	107.5%	108.2%	104.6%	176.6%	115.1%	107.2%
		来客数	90.2%	99.9%	104.8%	101.8%	98.4%	99.0%	99.0%	103.1%	107.1%	106.1%	105.3%	100.1%	164.8%	112.0%	105.3%
		客単価	98.8%	100.0%	101.1%	99.5%	101.7%	102.2%	100.5%	101.8%	101.3%	101.3%	102.7%	104.5%	107.1%	102.8%	101.8%
	既存店	売上高	97.0%	103.2%	110.3%	106.4%	103.4%	103.0%	103.9%	104.6%	105.3%	105.6%	107.2%	102.4%	125.8%	106.7%	105.3%
		来客数	98.2%	103.3%	109.2%	106.7%	102.0%	101.9%	103.5%	103.9%	105.2%	105.6%	106.2%	100.5%	121.1%	105.8%	104.6%
		客単価	98.9%	99.8%	101.0%	99.8%	101.3%	101.1%	100.3%	100.7%	100.1%	100.0%	100.9%	101.9%	103.9%	100.8%	100.6%
洋食業態	全店	売上高	98.9%	99.7%	102.6%	105.6%	99.2%	110.4%	102.6%	104.7%	109.4%	107.7%	107.2%	113.3%	150.1%	114.1%	108.1%
		来客数	102.1%	104.4%	105.2%	107.9%	105.1%	117.7%	107.0%	109.7%	111.4%	109.1%	107.1%	114.3%	145.0%	115.1%	110.9%
		客単価	96.9%	95.6%	97.5%	97.8%	94.4%	93.8%	95.9%	95.4%	98.2%	98.8%	100.2%	99.1%	103.6%	99.1%	97.4%
	既存店	売上高	100.4%	95.0%	99.4%	102.2%	95.4%	105.4%	99.5%	101.2%	105.5%	103.7%	103.5%	104.2%	113.6%	104.6%	102.0%
		来客数	102.3%	99.0%	101.6%	104.1%	101.6%	113.5%	103.8%	106.8%	108.4%	106.4%	104.9%	106.9%	114.5%	107.4%	105.6%
		客単価	98.2%	96.0%	97.9%	98.2%	93.8%	92.9%	95.9%	94.8%	97.3%	97.5%	98.7%	97.5%	99.2%	97.4%	96.7%
すし業態	全店	売上高	98.4%	92.9%	98.2%	96.2%	91.1%	90.9%	94.4%	94.8%	92.9%	97.3%	97.2%	85.5%	96.1%	94.3%	94.3%
		来客数	97.7%	93.8%	97.7%	96.9%	90.1%	88.9%	94.0%	92.6%	90.8%	94.1%	92.2%	83.3%	94.1%	91.4%	92.8%
		客単価	100.7%	99.1%	100.5%	99.2%	101.1%	102.2%	100.5%	102.4%	102.3%	103.4%	105.5%	102.6%	102.2%	103.2%	101.7%
	既存店	売上高	100.4%	95.9%	101.5%	99.2%	94.2%	96.5%	97.7%	99.6%	97.5%	101.3%	103.5%	95.1%	102.0%	100.1%	98.9%
		来客数	102.6%	99.5%	103.3%	102.0%	95.2%	97.6%	99.8%	100.5%	98.8%	101.6%	102.4%	96.1%	103.2%	100.6%	100.2%
		客単価	97.9%	96.4%	98.3%	97.3%	99.0%	98.9%	97.9%	99.1%	98.7%	99.7%	101.1%	99.0%	98.9%	99.5%	98.7%
焼肉業態	全店	売上高	98.2%	82.7%	85.7%	86.6%	79.2%	88.0%	86.3%	96.9%	93.4%	92.9%	91.0%	93.7%	97.6%	94.2%	90.2%
		来客数	98.9%	84.5%	86.5%	87.3%	79.9%	89.1%	87.2%	102.3%	96.4%	92.7%	90.7%	94.5%	96.8%	95.4%	91.2%
		客単価	99.3%	97.8%	99.1%	99.2%	99.2%	98.9%	98.9%	94.6%	96.8%	100.2%	100.3%	99.1%	100.9%	98.7%	98.8%
	既存店	売上高	101.8%	84.7%	89.5%	88.3%	80.6%	91.4%	88.8%	99.2%	96.9%	96.8%	94.2%	97.1%	101.9%	97.7%	93.1%
		来客数	102.9%	86.6%	90.5%	88.1%	80.4%	91.3%	89.2%	103.7%	99.0%	95.6%	93.0%	97.0%	99.5%	97.8%	93.4%
		客単価	98.9%	97.8%	99.0%	100.3%	100.1%	99.9%	99.4%	95.7%	97.9%	101.2%	101.3%	100.1%	102.4%	99.8%	99.7%
和食業態	全店	売上高	77.3%	79.0%	81.1%	80.1%	74.4%	71.4%	77.2%	74.5%	71.2%	75.3%	75.8%	76.2%	80.3%	75.5%	76.4%
		来客数	79.8%	81.4%	84.4%	82.7%	75.7%	73.3%	79.4%	76.7%	71.7%	78.1%	78.4%	77.4%	81.4%	77.3%	78.4%
		客単価	96.9%	97.2%	96.1%	96.8%	98.3%	97.5%	97.1%	97.0%	99.3%	96.4%	96.7%	98.4%	98.7%	97.7%	97.4%
	既存店	売上高	95.1%	92.1%	99.9%	98.1%	92.9%	91.4%	94.7%	95.9%	94.8%	101.1%	101.5%	99.3%	104.1%	99.5%	97.0%
		来客数	94.6%	92.8%	101.7%	99.6%	93.1%	90.2%	95.2%	95.2%	92.0%	99.5%	100.1%	96.7%	101.6%	97.6%	96.3%
		客単価	100.4%	99.1%	98.2%	98.5%	99.9%	101.3%	99.5%	100.7%	103.1%	101.5%	101.4%	102.7%	102.5%	101.9%	100.7%
その他飲食業態	全店	売上高	26.9%	21.2%	29.7%	27.7%	18.2%	25.5%	24.0%	21.8%	25.5%	43.6%	42.3%	35.4%	40.5%	33.0%	27.7%
		来客数	28.7%	21.8%	30.9%	29.5%	20.4%	29.4%	25.9%	26.2%	29.1%	49.0%	45.2%	39.6%	42.4%	37.0%	30.4%
		客単価	93.7%	97.1%	96.2%	93.8%	89.1%	86.9%	92.7%	83.0%	87.8%	89.0%	93.7%	89.4%	95.8%	89.1%	91.2%
	既存店	売上高	87.3%	88.8%	92.4%	87.7%	83.5%	85.7%	87.4%	84.3%	85.8%	88.3%	88.7%	87.7%	88.6%	87.2%	87.3%
		来客数	87.9%	88.3%	92.2%	88.3%	86.8%	89.0%	88.7%	87.8%	87.3%	92.5%	90.2%	89.3%	85.0%	89.2%	88.9%
		客単価	99.2%	100.6%	100.2%	99.3%	96.2%	96.4%	98.6%	96.0%	98.2%	95.4%	98.4%	98.2%	104.4%	97.7%	98.2%
その他の事業	全店	売上高	82.4%	90.7%	92.2%	93.9%	97.6%	102.3%	93.3%	99.0%	102.9%	103.0%	104.5%	99.4%	203.4%	112.2%	102.2%
		来客数	86.9%	89.6%	90.1%	90.3%	92.7%	94.8%	90.8%	94.1%	97.0%	98.2%	98.6%	95.1%	168.5%	105.4%	97.6%
		客単価	94.8%	101.3%	102.3%	104.0%	105.2%	107.9%	102.7%	105.1%	106.1%	104.8%	106.0%	104.5%	120.8%	106.4%	104.7%
	既存店	売上高	98.3%	108.3%	112.7%	114.3%	107.4%	109.6%	108.6%	104.9%	106.6%	105.1%	106.2%	103.3%	89.8%	104.8%	106.8%
		来客数	97.3%	100.7%	104.2%	107.2%	100.4%	103.1%	102.2%	101.3%	102.6%	102.5%	102.1%	100.3%	88.8%	101.3%	101.8%
		客単価	101.1%	107.6%	108.1%	106.6%	107.0%	106.4%	106.2%	103.5%	103.8%	102.5%	104.0%	103.0%	101.2%	103.5%	105.0%

※当社では、開店月より13ヶ月経た店舗を「既存店」と定義しております。  
 ※3月11日の地震の影響により営業を停止した店舗において休業した月に関しては既存店に含まれておりません。  
 ※平成23年度より業態区分を一部変更しており、区分は以下の通りとなります。  
 居酒屋業態 — 寧々家・いろはにほへと・暖や・暖・甘太郎・鼻屋・NIJYU-MARU 他  
 洋食業態 — ステーキ宮・ラパウザ・M'sダイニング・ハンバーグ大魔王 他  
 すし業態 — にぎりの徳兵衛・廻転寿司アトムボーイ・海鮮アトム・海へ 他  
 焼肉業態 — 味のがんこ炎・がんこ亭・カルビ大将・韓の食卓・宮カルビ 他  
 和食業態 — えちぜん・かつ時・濱ふうふう 他  
 その他飲食業態 — 四天王 風神社中 他  
 その他の事業 — 時遊館・ウィルビー 他  
 ※記載の数値は月次の概算であり、変更の可能性があります。