

平成25年度 直営店舗月次売上高前年比較表(概算)

			4月	5月	6月	7月	8月	9月	上期	10月	11月	12月	1月	2月	3月	下期	通期
全店計	全店	売上高	103.6%	111.1%	112.3%	100.5%	106.1%	101.3%	105.7%	118.4%	122.6%	120.2%	117.1%	109.5%	114.3%	117.0%	111.4%
		来客数	103.6%	111.0%	114.1%	97.9%	103.5%	98.9%	104.5%	113.0%	119.0%	116.2%	114.6%	107.6%	112.8%	113.9%	109.2%
		客単価	99.9%	100.1%	98.4%	102.6%	102.6%	102.4%	101.2%	104.8%	103.1%	103.4%	102.2%	101.7%	101.3%	102.7%	102.0%
	既存店	売上高	99.8%	104.0%	105.4%	98.0%	101.8%	97.6%	101.1%	99.1%	103.8%	102.0%	101.4%	94.2%	99.1%	100.1%	100.6%
		来客数	101.7%	105.2%	109.0%	97.5%	100.4%	97.3%	101.6%	99.1%	104.5%	102.5%	102.7%	96.1%	101.1%	101.1%	101.3%
		客単価	98.1%	98.9%	96.7%	100.6%	101.3%	100.4%	99.5%	100.0%	99.3%	99.5%	98.8%	98.1%	98.1%	98.9%	99.2%
飲食事業	全店	売上高	103.7%	111.7%	113.3%	100.7%	106.8%	102.6%	106.3%	120.9%	124.8%	122.2%	118.7%	112.1%	117.2%	119.3%	112.9%
		来客数	103.6%	111.7%	115.5%	97.8%	103.9%	100.0%	105.0%	115.3%	121.1%	118.0%	116.3%	110.5%	116.0%	116.2%	110.6%
		客単価	100.2%	100.1%	98.1%	103.0%	102.8%	102.6%	101.3%	104.8%	103.1%	103.5%	102.0%	101.5%	101.0%	102.6%	102.1%
	既存店	売上高	100.5%	104.7%	106.3%	98.2%	102.3%	98.5%	101.7%	99.8%	104.4%	102.5%	101.8%	95.1%	100.1%	100.7%	101.2%
		来客数	102.5%	105.9%	110.2%	97.4%	100.7%	97.9%	102.1%	99.6%	104.9%	102.9%	103.1%	96.9%	101.9%	101.7%	101.9%
		客単価	98.0%	98.9%	96.5%	100.9%	101.5%	100.6%	99.5%	100.2%	99.5%	99.6%	98.8%	98.1%	98.2%	99.1%	99.3%
居酒屋業態	全店	売上高	103.4%	108.6%	104.2%	99.0%	105.6%	101.9%	103.8%	144.7%	145.8%	144.7%	143.3%	128.7%	132.6%	140.1%	122.4%
		来客数	102.6%	108.6%	106.1%	96.6%	104.7%	101.7%	103.4%	145.3%	147.7%	147.4%	145.5%	132.6%	135.4%	142.4%	123.0%
		客単価	100.7%	100.0%	98.2%	102.5%	100.9%	100.2%	100.4%	99.6%	98.7%	98.1%	98.5%	97.1%	98.0%	98.4%	99.5%
	既存店	売上高	94.6%	97.0%	91.8%	90.1%	95.8%	90.7%	93.4%	90.5%	96.3%	96.7%	98.0%	88.0%	91.6%	93.7%	93.6%
		来客数	95.1%	98.0%	93.8%	89.0%	95.6%	92.2%	94.0%	92.3%	98.0%	98.8%	99.9%	90.7%	93.2%	95.6%	94.8%
		客単価	99.5%	99.0%	97.8%	101.2%	100.2%	98.4%	99.4%	98.0%	98.3%	97.9%	98.1%	96.9%	98.3%	98.0%	98.7%
洋食業態	全店	売上高	120.7%	135.2%	141.6%	116.1%	123.0%	118.8%	125.1%	126.0%	131.0%	124.8%	127.0%	120.7%	126.3%	125.9%	125.5%
		来客数	123.4%	136.6%	143.5%	110.9%	117.9%	113.0%	122.7%	121.5%	129.6%	121.9%	124.2%	118.2%	125.6%	123.5%	123.1%
		客単価	97.9%	99.0%	98.6%	104.7%	104.3%	105.1%	102.0%	103.7%	101.0%	102.4%	102.2%	102.2%	100.5%	102.0%	101.9%
	既存店	売上高	107.7%	112.1%	121.4%	108.3%	106.8%	103.9%	109.4%	103.5%	108.6%	103.6%	106.0%	97.3%	105.4%	104.1%	106.7%
		来客数	112.6%	114.7%	124.9%	105.1%	104.7%	101.2%	109.5%	101.1%	109.1%	103.8%	106.5%	98.1%	106.5%	104.3%	106.8%
		客単価	95.6%	97.7%	97.2%	103.0%	102.0%	102.7%	100.0%	102.4%	99.4%	99.8%	99.6%	99.2%	98.9%	99.8%	99.8%
すし業態	全店	売上高	95.5%	103.5%	103.4%	94.4%	99.4%	97.1%	98.9%	94.9%	103.1%	101.8%	92.9%	92.0%	97.5%	97.0%	98.0%
		来客数	89.2%	94.9%	95.8%	87.1%	90.6%	91.1%	91.3%	88.9%	97.0%	96.0%	89.8%	89.4%	93.7%	92.5%	91.9%
		客単価	107.1%	109.1%	107.9%	108.5%	109.6%	106.6%	108.3%	106.8%	106.3%	106.1%	103.4%	102.9%	104.1%	104.9%	106.7%
	既存店	売上高	98.4%	107.8%	108.4%	98.5%	105.7%	103.5%	103.8%	100.8%	107.4%	108.0%	97.8%	97.8%	103.3%	102.5%	103.2%
		来客数	93.7%	100.7%	102.5%	92.8%	98.2%	99.2%	97.8%	96.2%	101.7%	102.8%	95.8%	96.3%	100.6%	99.0%	98.3%
		客単価	105.0%	107.1%	105.8%	106.2%	107.6%	104.4%	106.1%	104.7%	105.6%	105.0%	102.1%	101.6%	102.7%	103.6%	104.9%
焼肉業態	全店	売上高	100.8%	106.5%	112.6%	94.2%	99.5%	91.6%	100.5%	104.1%	104.5%	102.1%	100.4%	95.5%	99.0%	100.7%	100.6%
		来客数	100.5%	105.0%	113.0%	93.2%	98.2%	87.5%	99.0%	106.5%	102.4%	101.1%	100.8%	94.6%	98.0%	100.3%	99.6%
		客単価	100.3%	101.4%	99.6%	101.1%	101.4%	104.7%	101.5%	97.7%	102.1%	100.9%	99.6%	101.0%	101.0%	100.4%	101.0%
	既存店	売上高	103.1%	106.6%	111.5%	97.4%	102.8%	97.9%	102.9%	110.4%	110.1%	106.6%	105.9%	100.9%	103.5%	106.0%	104.5%
		来客数	103.4%	106.9%	113.7%	96.8%	101.8%	93.6%	102.2%	112.5%	107.4%	105.4%	106.8%	101.0%	103.5%	105.8%	104.0%
		客単価	99.7%	99.8%	98.1%	100.6%	101.0%	104.6%	100.7%	98.1%	102.6%	101.1%	99.2%	100.0%	100.0%	100.2%	100.5%
その他飲食業態	全店	売上高	63.7%	67.7%	74.7%	70.3%	73.4%	67.1%	69.4%	80.6%	82.6%	72.8%	73.2%	71.7%	83.3%	77.2%	73.0%
		来客数	64.4%	69.5%	76.8%	70.7%	72.4%	67.2%	70.0%	81.6%	85.1%	77.3%	75.3%	77.0%	82.2%	79.6%	74.4%
		客単価	99.0%	97.5%	97.3%	99.4%	101.5%	99.8%	99.1%	98.8%	97.1%	94.2%	97.2%	93.1%	101.3%	96.9%	98.2%
	既存店	売上高	98.5%	98.2%	106.9%	100.1%	99.3%	100.4%	100.3%	107.5%	105.8%	108.5%	106.1%	102.5%	104.4%	105.9%	102.9%
		来客数	96.5%	99.3%	107.3%	97.6%	96.4%	98.7%	99.0%	107.1%	106.4%	109.1%	105.9%	106.2%	102.9%	106.3%	102.4%
		客単価	102.1%	98.9%	99.7%	102.5%	103.0%	101.7%	101.3%	100.3%	99.4%	99.4%	100.3%	96.5%	101.4%	99.7%	100.5%
エンターテインメント事業	全店	売上高	102.8%	104.7%	101.1%	98.4%	98.8%	87.4%	98.7%	90.7%	97.1%	99.8%	98.6%	79.9%	83.3%	91.9%	95.3%
		来客数	104.5%	104.9%	101.4%	99.0%	99.1%	89.0%	99.4%	90.5%	98.0%	99.7%	98.2%	81.3%	85.8%	92.3%	95.8%
		客単価	98.4%	99.8%	99.7%	99.4%	99.7%	98.2%	99.3%	100.2%	99.0%	100.1%	100.4%	98.3%	97.1%	99.7%	99.4%
	既存店	売上高	92.4%	95.9%	95.2%	95.7%	96.1%	87.2%	93.8%	90.8%	96.6%	96.6%	97.1%	84.0%	88.2%	92.6%	93.2%
		来客数	94.8%	97.9%	97.4%	98.0%	97.6%	90.9%	96.1%	93.8%	99.8%	99.2%	99.1%	88.1%	92.9%	95.6%	95.8%
		客単価	97.4%	97.9%	97.8%	97.7%	98.5%	95.9%	97.7%	96.8%	96.8%	97.4%	97.9%	95.4%	95.0%	96.8%	97.2%

※業態区分の内訳は以下の通りです。

- 居酒屋業態 — 寧々家・いろはにほへと・暖や・暖・甘太郎・鼎頂屋・NIJYU-MARU・海へ 他
- 洋食業態 — ステーキ宮・ラパウザ・M'sダイニング 他
- すし業態 — にぎりの徳兵衛・廻転寿司アトムボーイ・海鮮アトム・回転すし海へ
- 焼肉業態 — 味のがんこ炎・がんこ亭・カルビ大将・韓の食卓・宮カルビ
- その他飲食業態 — えちぜん・かつ時・濱ふうふう・四天王・風神社中
- エンターテインメント事業 — 時遊館・ワイルビー

※10月よりアトム北海道の売上高・客数が含まれます。

※記載の数値は月次の概算であり、変更の可能性があります。